



# BRANDING & COLLATERAL MARKETING MATERIAL SAMPLES

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## WEBSITE PACKAGES

Digital Website Packages are collections of services, that are pre-built into the effective combinations. When services are tied together the results are:

- Fast Delivery
- Increased Creative Quality
- More Value

# WEBSITES

★★	★★★	★★★★	★★★★★	★★★★★
CUSTOMIZATION	STANDARD	ADVANCED	PREMIUM	WORD PRESS
Includes	Includes	Includes	Includes	Includes
Colour Scheme	Colour Scheme	Colour Scheme	Colour Scheme	Blogging Platform boosts SEO
Custom Masthead	Custom Masthead	Custom Masthead	Custom Masthead	Customized Design
3 Banners	5 Banners with Captions	5 Banners with Captions	Responsive Banner with Captions	Unlimited Options
4 Featured Properties	4 Featured Properties	4 Featured Properties	4 Featured Properties	
3 Calls to Action	3 Calls to Action	3 Calls to Action	3 Calls to Action	
Basic SEO	Basic SEO	Enhanced SEO	Enhanced SEO	
Choice of 3 Templates	4 Blog Posts	6 Blog Posts	8 Blog Posts	
	10 Predefined Searches (AFC's)	75 Predefined Searches (AFC's)	200 Predefined Searches (AFC's)	
	Choice of 5 Templates	Pick a Template	Wide Screen Template	
		Custom Mobile Website	Custom Mobile Website	
			Accordion Menus	
			Wide Screen Responsive Template	
			Custom Page Banners	
			4 Featured Properties	
			Social Media Icons	



Call 833-263-4327 or email  
[info@limelightmarketing.ca](mailto:info@limelightmarketing.ca)  
 for a personal proposal

## GUEST BLOGGING

★★	★★★	★★★★	★★★★★
<b>BASIC</b> Includes	<b>STANDARD</b> Includes	<b>ADVANCED</b> Includes	<b>PREMIUM</b> Includes
4 Keyword Blog Posts 4 Market Update Blog Posts Monthly Report	6 Market Update Blog Posts 4 Real Estate Blog Posts Monthly Report	12 Keyword Blog Posts 8 Market Update Blog Posts 4 Real Estate Blog Posts REBGV Monthly Stats Added Monthly Report	16 Keyword Blog Posts 8 Market Update Blog Post 4 Real Estate Blog Posts REBGV Monthly Stats Added Monthly Report



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for a personal proposal

# BRANDING

★★	★★★	★★★★	★★★★★
BASIC Includes	STANDARD Includes	ADVANCED Includes	PREMIUM Includes
Business Card	Business Card	Business Card	Business Card
Envelope	Envelope	Envelope	Envelope
Letterhead	Letterhead	Letterhead	Letterhead
2 Page Feature Sheet	4 Page Feature Sheet	4 Page Feature Sheet	4 Page Feature Sheet
	Thank You Card	Thank You Card	Thank You Card
	Direct Mail Postcard	Direct Mail Postcard	Direct Mail Postcard
	Notepad	Notepad	Notepad
	Email Signature	Email Signature	Email Signature
		Basic Logo Branding	Premium Logo Branding
		For Sale Sign	X3 For Sale Sign
		Door Hanger	Door Hanger
			X2 Flags
			Bus Stop Advert
			Email Promotion
			Info-graphic
			Listing Presentation



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for a personal proposal

## SOCIAL MEDIA

★★ CUSTOMIZATION	★★★ STANDARD	★★★★ ADVANCED	★★★★★ PREMIUM
Includes  Facebook Set-Up  Twitter Set-Up  Google Plus Set-Up  LinkedIn Set-Up	Includes  Facebook Management  X3 Relevant Posts/Week  Management of Followers	Includes  Facebook Management  Twitter Management  X5 Relevant Posts/Week  Management of Followers	Includes  Facebook Management  Twitter Management  Google Plus Management  LinkedIn Management



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for a personal proposal

# LISTING OPTIMIZATION



## BASIC

Includes

Turn-Around Time To Add Listing To Website: Overnight  
Timing: Pre-MLX Change Or As Soon As Listing Signed  
Display Listing On Home Page  
Optimize Listing Address Area  
Optimize All Listing Details - Remove Abbreviations  
Custom Keyword Listing Title & Description  
Upload, Label & Optimize New Photos  
Change Map Zoom & Street View Direction  
Optimize The Blog Post & Title



Without optimization, there is virtually no chance of your listings appearing on page one of a Google search for the address.

A page one placement means the buyers are calling you, not another Realtor®.



## PREMIUM

Includes

Turn-Around Time To Add Listing To Website: >4 Hours  
Timing: Pre-MLX Change Or As Soon As Listing Signed  
Display Listing On Home Page  
Optimize Listing Address Area  
Optimize All Listing Details - Remove Abbreviations  
Custom Keyword Listing Title & Description  
Upload, Label & Optimize New Photos  
Change Map Zoom & Street View Direction  
Optimize The Blog Post & Title  
Add 20 listing photos to MLX change and label each  
Add optimized floor-plan PDF and floor-plan image  
Add aerial view  
Embed Video - Syndicate to You Tube  
Add Listing To Craigslist  
Tweet Listing On Limelight & Client's Twitter  
Add Open Houses & Optimize





# BRANDING

A strong identity and branding are important because it

- Reveals your identity
- Draws interest and piques the curiosity of your potential customers, prompting them to at least look, and hopefully purchase your services
- Distinguishes you from the competition
- Recognizable and familiar logo goes a long way toward building brand loyalty

<https://99designs.ca/blog/tips/logo-importance/>

# BRANDING

## Custom, Unique Branding & Supplied Brand Style Guide



To View More  
Limelight Branding  
Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

Like a musical theme, your brand is the big idea that colours and connects every aspect of communication as well as the cultural identity and appeal of its products, people and services. Given a clear and consistent branding strategy, the value, purpose and energy of a company works in unison for the benefit of all concerned.

Our in-house graphic design team will ensure your company's branding is not only relevant, but consistent, with a simple, yet distinctive design and colour scheme. We work with you to develop an identity that is recognizable and memorable. Depending on your needs, Limelight can develop your brand identity from scratch, or modify and update.

Custom, unique branding with a supplied brand style guide.



## BUSINESS CARDS

Advantages of an appealing Business Card:

- **Advertising:** a tiny form of advertising. A well-designed card is one that stands out in the crowd.
- **Credibility:** A business card can represent trustworthiness, honesty, and reliability. If no business cards are used the company stands the chance of being forgotten about.
- **Convenience:** Business cards are convenient to put in a wallet, purse or pocket. They're small enough to hand out, tack on a bulletin board, enclose in a letter or display.

# BUSINESS CARDS

Custom Unique Branding



To View More Limelight Business Card Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

Handing out a business card is often the first impression people take of your business, so you need to get it right. It is probably the single most important piece of your marketing collateral, your business card provides an instant insight into the nature of your business.

Make the most of this communication opportunity with an impressive and memorable business card. Wow them with two-sided, full colour cards on a premium heavy weight gloss or matte coated card stock. Whether your message is elegant simplicity or vibrant "in your face" graphics, we can help you reach your goal.

Custom unique 3" x 2" full colour, 2 sided business card.




## DIRECT MAIL: POSTCARDS

A good direct marketing campaign will:

- Help you build relationships with new customers
- Test the appeal of your product or service
- Tell you which marketing approaches reach your target market
- Provide customers with compelling content they can share with potential customers
- Increase sales

<https://www.business.qld.gov.au/running-business/marketing-sales/marketing-promotion/direct-marketing/using/benefits>

## DIRECT MAIL: POSTCARDS



**MARCO VINCE**  
Your Real Estate Professional

**PHONE:** 604-448-2002  
**EMAIL:** marco@marcovince.com  
**WEB:** marcovince.com

**MARCO VINCE**  
PERSONAL REAL ESTATE CORPORATION

806 ROCHESTER AVENUE, COQUITLAM, BC, V3K 2W2


**JUST LISTED!**

One of West Coquitlam's true Mansions. Original owner, no expense was spared in building this truly one of a kind home. Located in one of Coquitlam's most desirable areas. You will be impressed from the moment that you drive through the gates. Open floor plan with Whistler inspired 25 foot ceilings in Family room. Super entertainment styled kitchen and eating area opening on to a huge wrap around deck overlooking private back yard. 5 bedrooms, 7 bathrooms including 4 ensuites. The basement is an entertainers dream complete with professional styled bar and gorgeous climate controlled wine room. Homes like this are rarely available, don't miss it. Call for your private viewing, you will not be disappointed.

Price	\$4,788,800
MLS®	R2190698
Building Type	House / Single Family
Style	2 Storey w/Bsmnt
Year Built	1998
Bedrooms	5
Bathrooms	7
Basement	Full, Fully Finished
Living Area	9,218 sq ft
Lot Size Area	5348 sq ft

**KORE REALTY CENTRAL**  
#6 - 228 Schoolhouse St, Coquitlam, BC, V3K 6V7  
This communication is not intended to cause or induce breach of an existing agency agreement.

**MARCO VINCE**  
PERSONAL REAL ESTATE CORPORATION



A company should not only be different, it must be seen as different.

Postcards are an ideal way to demonstrate your proof of production to your farm and/or sphere of influence. Limelight Marketing takes this proven business-building practice and improves on it by providing a lead capture marketing element that drives new prospects to a landing page so you can follow up with your best leads.

Most home owners are very curious to know the value of their home, and a market update is a snapshot of just that. Adding our map and Home Estimate to your market update gives you a strong call to action and lets you visually show the sold homes on a map based on the address.

Custom designed 8.5" x 5.5" postcard. Full colour, 2 sided. Design charge includes template and layout.

Typical delivery is 24 hours.



To View More Limelight Direct Mail Postcard Samples  
[CLICK HERE](#)



## CORPORATE STATIONERY

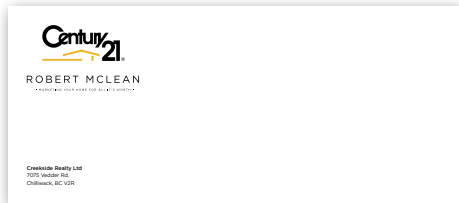
**The Importance of Branded Stationery:** It is what separates the more detail orientated companies from the ones who overlook the minor aspects of the business.

<https://quartsoft.com/blog/201302/branding-business-Stationery>

# BRANDED CORPORATE STATIONERY

## Branded Letterhead & Matching Envelope

Front:



Back:



9.5in x 4.13in



To View More Limelight Branded  
Corporate Stationery Samples  
[CLICK HERE](#)

DIRECT: 604-547-8881 | OFFICE: 604-846-7555 | EMAIL: [info@robertmclean.ca](mailto:info@robertmclean.ca) | WEB: [www.robertmclean.ca](http://www.robertmclean.ca)  
Century 21 Creakside Realty Ltd. 102-7075 Vedder Rd, Chilliwack, BC

## Branded Corporate Stationery

Draw attention to your letters and increase envelope opens with eye-catching customized envelopes for your direct-mail campaigns, or match your letterhead for business correspondence, with a custom design.

Standard envelopes come in multiple sizes and are available in both letter style and announcement closures, while window envelopes are great for billing and for letting targeted messages show through.

As the old saying goes, you never get a second chance to make a first impression. Thus, the quality, thought and attention to detail that you've put into building your brand should be reflected in every detail of your company, including your letterhead.

Your company's communications - sales letters, press releases, announcements, presentations, agendas, invoices - will have more of an impact with Stationery that makes a statement. The kind of Stationery that makes clients, customers and prospects think you're the biggest and best name in town.

**BRANDED ENVELOPES:**  
Custom designed 9.5" x 4.3". Full colour, 2 sided.

**BRANDED LETTERHEAD:**  
Custom designed 8.5" x 11" letterhead. Full colour, 1 side, printable PDF.

Typical delivery is 24 hours.





## FEATURE SHEETS

This important tool can be distributed at open houses, mailed to prospective buyers, placed by the yard sign for drive-by buyers and real estate professionals, e-mailed, or as a link on your website.

<http://realtormag.realtor.org/sales-and-marketing/feature/article/2005/07/how-create-fantastic-feature-sheet>

# FEATURE SHEETS

US Letter, Double Sided, Full Colour Feature Sheet: 2 PAGES

A company should not only be different, it must be seen as different.

2 page feature sheets are perfect for displaying essential information for selling the home or property. There is space for a paragraph style description of the property and an area for listing out information like dimensions, amenities, and more.

Since they're single page feature sheets it's affordable to print and give out to potential buyers.

All flyers have space for various images of your choice. Our design team ensures each design looks sleek and clean so that the most important content - your real estate property - stands out. Each flyer was designed on a grid so that all the elements can match up. This gives each flyer a crisp and clean look. Say goodbye to your scruffy Microsoft Word fonts. We licensed word class fonts and typefaces so that you can use them with your flyers.

Custom designed 8.5" x 11" listing feature sheet. Full colour, double sided.

Design charge includes template and layout. Need the MLS® number, floor plan and high resolution photos.

Typical delivery is 24 hours.



**MARCO VINCE**  
PERSONAL REAL ESTATE CORPORATION




### 806 ROCHESTER AVENUE

COQUITLAM, BC, V3K 2W2

One of West Coquitlam's true Mansions. Original owner, no expense was spared in building this truly one of a kind home.

Located in one of Coquitlam's most desirable areas. You will be impressed from the moment that you drive through the gates. Open floor plan with Windsor inspired 25 foot ceilings in Family room. Super entertainment styled kitchen and eating area opening on to a huge wrap around deck overlooking private back yard.

5 bedrooms, 7 bathrooms including 4 ensuites. The basement is an entertainer's dream complete with professional styled bar and gorgeous climate controlled wine room. Homes like this are rarely available so don't miss out. Call us now for your own private viewing, we promise you will not be disappointed.



**MARCO VINCE**  
Your Real Estate Professional

PHONE: 604-446-2002  
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WEB: marcovince.com

**MORE REALTY CENTRAL**  
46-1205 Schoenhouse St. Coquitlam BC, V3K 6C7

#### ABOUT MARCO

Totam autem undeum fugiat, tum... (Latin placeholder text)

#### LISTING INFORMATION:

Price	\$4,288,800
MLS®	R2190598
Building Type	House / Single Family
Style	2 Storey w/Unit
Year Built	1998
Bedrooms	5
Bathrooms	7
Basement	Full, Fully Finished
Living Area	9,278 sq ft
Lot Size Area	5,542 sq ft



To View More Limelight 2 Page Feature Sheet Samples  
CLICK HERE

## US Tabloid, Double Sided, Full Colour Feature Sheet: 4 PAGES



MLS®	R2790698
Address	806 Rochester Avenue
Area	Coquitlam
State/Province	British Columbia
Country	Canada
Postcode	V3K 2W2
Building Type	House / Single Family
Style	2 Storey w/Basmt
Year Built	1991
Bedrooms	5
Bathrooms	5
Fireplace	5
Basement	Fult. Fully Finished
Living Area	9,216 sq ft
Lot Size Area	5,548 sq ft
Price	\$4,288,800

The data relating to real estate in this feature sheet comes in part from the MLS-Reciprocity program of the Real Estate Board of Greater Vancouver. Real estate listings here by participating real estate firms are marked with the MLS logo and detailed information about the listing includes the name of the listing agent, the name of the listing office, and the name of the listing agent's company. The data is provided in whole or part on data generated by the Real Estate Board of Greater Vancouver which assumes no responsibility for its accuracy. The material contained on this page may not be reproduced without the written permission of the Real Estate Board of Greater Vancouver. Copyright 2017 by the Real Estate Board of Greater Vancouver. Fraser Valley Real Estate Board, Chilliwack and District Real Estate Board, BC North Shore Real Estate Board, and Kootenay Real Estate Board.

To View More Limelight 4 Page  
Feature Sheet Samples  
[CLICK HERE](#)

Typical delivery is 24 hours.



## BROCHURES

A brochure is the second most important item of advertising a business needs after a website. Although consumers get most of their information about products and services from the internet, most people like to have a hard copy to refer to.

<http://storey-lines.com/2012/01/31/brochures-the-who-what-when-where-and-why-of-your-business/>

## BROCHURES

A beautiful property brochure is the cornerstone of successful property marketing.



To View More Limelight  
Brochure Samples  
[CLICK HERE](#)



A company should not only be different, it must be seen as different.

From luxury residential to flagship retail and commercial developments. Estate agents and developers rely on us to deliver on time, every time. High-end property brochures build awareness and close sales. Our uniquely designed property brochures include floor plans, interior and exterior CGI, copy-writing and printing. We work closely with every client to understand the unique selling points, brand and goals of their property campaign.

Once your requirements are well defined and understood, we work to create distinct brochure designs that fit perfectly with each element of your marketing. Our designs can create a sense of luxury, or exclusiveness, or affordability and family-friendliness. Even the size of your brochure can impact how your property is perceived, for example, a large property brochure can convey a sense of grandeur.

Custom designed, full colour 11" x 17" property brochure.

Typical delivery is 5 business days.



## BRANDED MERCHANDISE

### **Door Hangers, Branded Notepads & Thank You Cards**

Branded notepads remain prominent during important business-related activities which creates an unmistakable connection between the brand and these responsibilities. One of the most best uses for door hangers is to bring them along with you when you're door knocking to invite neighbours to your latest open house. Thank you cards express appreciation for your clients and will make them happy and keep coming back.

<http://wbf.com/blog/2015/11/05/top-3-reasons-to-to-embrace-branded-notepads/>  
<https://fit-small-business.com/real-estate-door-hangers/>



## BRANDED MERCHANDISE

### Door Hangers



## Branded Merchandise

Door hangers get your target audience to take notice of you on a whole new level. Try a Just Listed, Open House or local community events calendar for a quick, affordable and highly targeted marketing piece.

Show appreciation to customers with a business thank you card. Thanking your customers for referrals, becoming your client, scheduling an appointment, or signing a contract, will help build loyalty. Associates and employees will appreciate your recognition when you give thank you cards for extra work on a project, a great idea, or for joining the team.

A personalized notepad is a great little advertising device. Take a look at what you have on your desk. Odds are you have a notepad, memo pad or scratch pad. And it is probably from someone else's company. Every day you look at it, use it for a list of the day's events, jot down notes, stats or figures. And every day you are reminded of that company's name and logo. It is like a small, practical billboard on your desk.

### DOOR HANGERS:

Custom designed 3.75" x 8.75" die cut door hanger. Full colour, 2 sided.

### THANK YOU CARD:

Custom designed 5" x 3.5" thank you card. Full colour, 1 side, folds to 2.

### BRANDED NOTEPAD:

Custom designed 3.5" x 8" notepad. Full colour, 1 side.

### Branded Thank You Cards



### Branded Notepads



To View More Limelight  
Branded Merchandise Samples  
[CLICK HERE](#)



## SOCIAL MEDIA

### Why You Need Social Media Marketing:

- Social media posts can be used to drive targeted traffic.
- Using social media for business boosts your site's SEO.
- If you're doing it right, social media will lead to real relationship building.
- A strong social media presence builds brand loyalty.

<https://www.contentfac.com/9-reasons-social-media-marketing-should-top-your-to-do-list/>

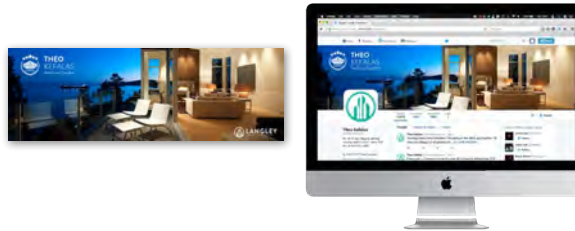


## SOCIAL MEDIA

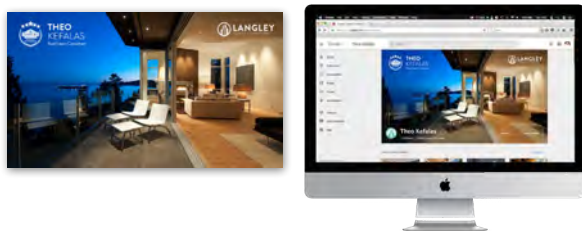
### Facebook Banner



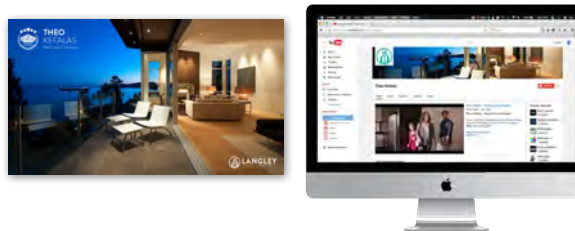
### Twitter Banner



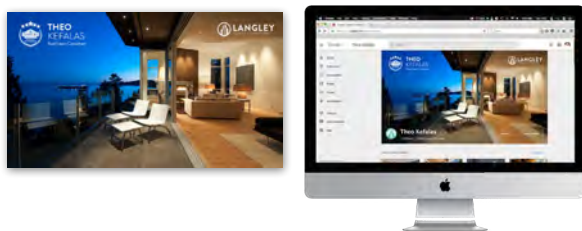
### Google Plus Banner



### You Tube Banner



### Pinterest Banner



To View More Limelight  
Social Media Branding Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

We work with our clients to define measurable goals, and then drive traffic and referrals with consistent engagement. We start by asking the right questions, not by focusing on tactics or campaigns.

We invest the resources to best understand your business and brand, its consumers, and the culture that surrounds it. With the competition just a click away, businesses must engage with their customers across multiple platforms. Get results and wide-spread recognition. We can make you more social.

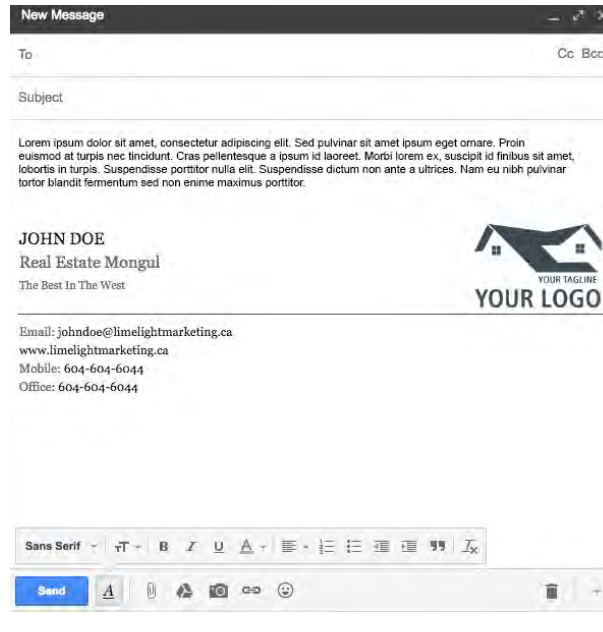
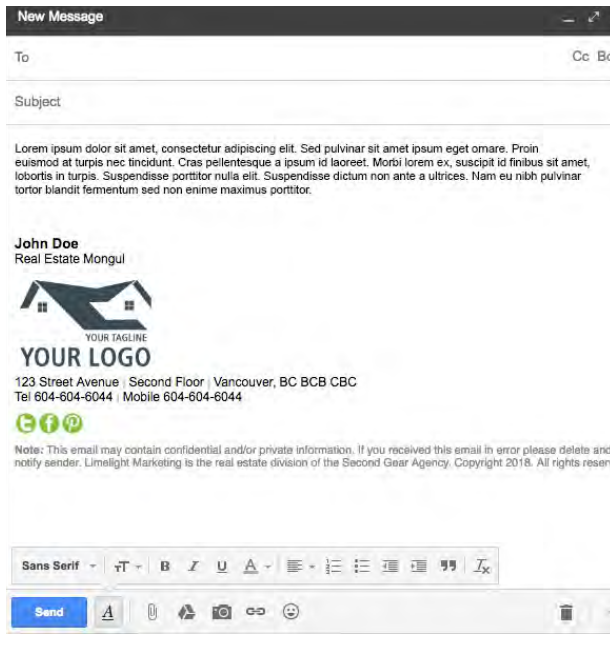


## HTML EMAIL SIGNATURE

If you're using only an image as your email signature, you're at risk of your emails being treated as spam. There needs to be more text than images included in the body of your email messages. This is one important criteria spam filters check for, to filter out the junk from the real emails. Secondly, using only an image as your email signature, doesn't allow you to make different parts of the email signature click-able.

<https://emailsignaturerescue.com/blog/advantages-html-email-signature-vs-image>

# HTML EMAIL SIGNATURES



A company should not only be different, it must be seen as different.

Knowing that the average consumer is going to spend only about five to eight seconds viewing your email, and less than 50 percent will scroll below the fold, you have to design email messages that give the user a quick and clear idea of who you are and what your message offers.

Our HTML email signature is the key to making every email make a great impression that won't end up in your client's junk folder.

We walk you through the process of installing your customized email signature.



To View More Limelight HTML Email Signature Samples  
[CLICK HERE](#)



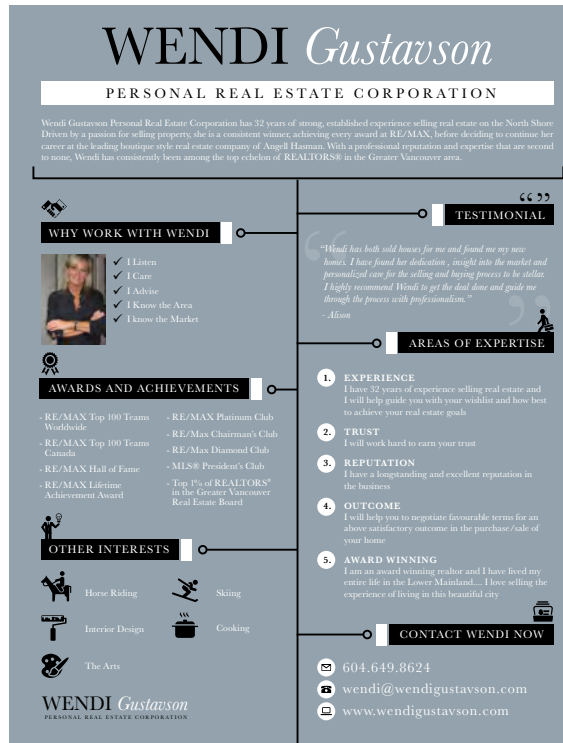
# INFOGRAPHICS

Infographic marketing is one technique that supports goals for increased online search visibility. We are wired for visuals:

- ½ of your brain is dedicated to your visual function.
- 90% of the information transmitted to the brain is visual.
- 65% of the entire population are visual learners.

<http://neomam.com/blog/infographics-make-great-marketing-tools/>

# INFOGRAPHICS



A company should not only be different, it must be seen as different.

Do you have a personal brochure you can provide new clients or if you are a Realtor® to give out at open houses?

If not, think about a Personal Infographic where you convey almost all of the important information about you on a single page. It tells a story in a clear and concise way that can be consumed in a glance.

In addition to having all of your contact information, it allows you to highlight achievements, give a bit of personal and professional background about yourself and highlight why people should work with you.

Typical delivery is 24 hours.



To View More Limelight Infographic Samples  
CLICK HERE



## FOR SALE SIGNS

A For Sale sign is a hidden internal message from Estate Agent to other residents saying 'If you're serious about selling in the future just remember who these owners chose to sell their home with'.

<http://www.propertydetective.com/blog/whats-the-point-of-for-sale-signs/>

# FOR SALE SIGNS

## A Frame Signs



A company should not only be different, it must be seen as different.

Sandwich Boards, also called "A-frame signs," are a can't-miss addition when selling a house. Setting them up outside or packing them away is a breeze, and they'll get seen by almost anyone driving or walking by.

Custom designed 19" x 24" sandwich board. Full colour, 2 sided.

Typical delivery is 24 hours.



To View More Limelight Limelight Sale Sign Samples  
[CLICK HERE](#)



# FOR SALE SIGNS

## Landscape Signs



A company should not only be different, it must be seen as different.

Looking for house for sale signs? Custom designed for sale signs are a great way to make your home stand out. Our professional looking real estate for sale sign designs get your property noticed.

Custom designed 24" x 18" Landscape Hanger Sign. Full colour, 2 sided.

Typical delivery is 24 hours.



To View More Limelight Limelight Sale Sign Samples  
[CLICK HERE](#)



# FOR SALE SIGNS

## Portrait Hanger/ Riders Signs



To View More Limelight Limelight Sale Sign Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

Custom designed real estate for sale signs are key to a potential buyer's first impression. They provide valuable information to get people contacting while your property does the selling. The best real estate For Sale signs have eye-catching imagery, direct information, and invite prospects to learn more.

These are designed with full colour and creative ideas. Supply us with your Realtor pictures, house owner photos, and real estate company logos, for us to incorporate. Start attracting leads today!

Custom designed 24" x 34" Portrait Hanger Sign and/or 24" x 6" rider designs. Full colour, 2 sided.

Typical delivery is 24 hours.

# FOR SALE SIGNS

## Directional & Condo Signs



To View More Limelight Limelight Sale Sign Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

Put yourself in the shoes of your visitor. Is there anything more frustrating than walking around a property and can't find your way?

Well-executed custom directional signs can add to your decor and make it easy for visitors to find their way. We understand the importance of such signs and can make them fit in seamlessly with your custom directory signage.

Generate awareness and create interest for the condos with high-quality signs. The ideal condo signs colourfully convey your message and provide availability information so your prospective tenants or purchasers have all the information they need.

**DIRECTIONAL SIGNS:**  
Custom designed 24" x 12" Directional Sign. Full colour, 1 side.

**CONDO SIGNS:**  
Custom designed 24" x 8" Condo Sign. Full colour, 1 side.

Typical delivery is 24 hours.



## FLAGS

A portable advertisement for you and your business – colourful banner displays provide strategic marketing where you need it most: at the source.

# FLAGS

## Feather Design



## Tear-drop Design



To View More Limelight Limelight Flag Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

For thousands of years, the ancient tradition of flag waving and banner display has been used to identify, notify, celebrate and/or express yourself or group. This last decade has brought an onslaught of advertising options to convey your message.

Feather Flags are great for easy outdoor advertising. The flag is printed with a single reverse image (the image is mirrored on the back). The flag includes the pole, ground spike, tether and carrying case.

Custom Tear-drop Flags are one of the most popular advertising flags used. One reason for this popularity comes from the 360° visibility of your flag on a rotating ground spike. The flag is printed with a single reverse image (the image is mirrored on the back). The flag includes the pole, ground spike, tether and carrying case.

**FEATHER FLAG:**  
Custom designed 31.5" x 161.5" feather flag. Full colour, 2 sided.

**TEAR-DROP FLAG:**  
Custom designed 43.3" x 114.2" tear-drop flag. Full colour, 2 sided.

Typical delivery is 24 hours.



## LISTING PRESENTATIONS

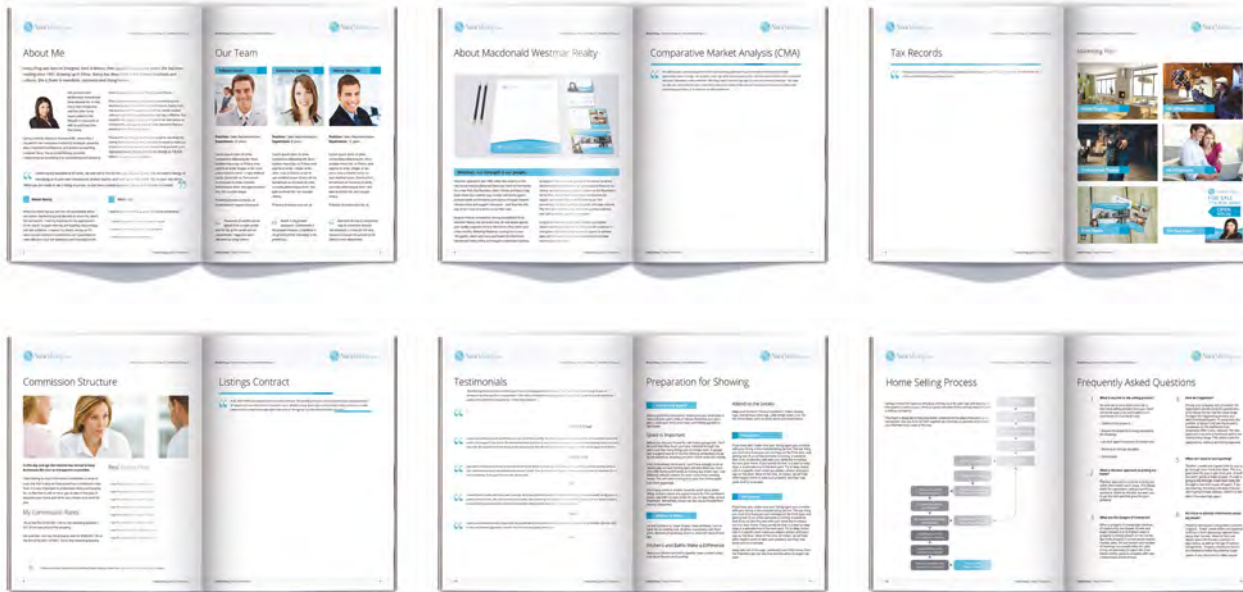
Planning and preparation are part of any successful business venture or marketing presentation. As a real estate agent, you are responsible for your business success, so put together a presentation plan and package that puts all your services forward to the seller prospect in the best light.

<https://www.thebalancesmb.com/real-estate-agent-preparation-for-a-listing-presentation-2867229>



# LISTING PRESENTATIONS

## Booklet Style



To View More Limelight Listing  
Presentation Samples  
[CLICK HERE](#)

A company should not only  
be different, it must be seen  
as different.

As a Realtor®, you are a trained,  
knowledgeable, experienced professional.  
You know your market, you know the  
area's comps, and therefore you know  
where a home should be priced.

You know what online or print marketing  
works, and what simply does not. With a  
strong custom listing presentation, you  
will have a much better chance to not  
only win the listing, but will also establish  
yourself as the real estate professional  
to better establish credibility with your  
client. Instead of falling into the position  
of overpricing, and over promising on  
marketing, you will have shown in your  
custom listing presentation how your  
selling plan works, and exactly how you  
intend to help sell their home. And you  
will have demonstrated your value.

Custom, full-colour 11" x 17" booklet  
style listing presentation.

Typical delivery is 5 business days.

# LISTING PRESENTATIONS

3-Ring Binder Style



To View More Limelight Listing  
Presentation Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

As a Realtor®, you are a trained, knowledgeable, experienced professional. You know your market, you know the area's comps, and therefore you know where a home should be priced.

You know what online or print marketing works, and what simply does not. With a strong custom listing presentation, you will have a much better chance to not only win the listing, but will also establish yourself as the real estate professional to better establish credibility with your client. Instead of falling into the position of overpricing, and over promising on marketing, you will have shown in your custom listing presentation how your selling plan works, and exactly how you intend to help sell their home. And you will have demonstrated your value.

Custom designed 11" x 17" listing presentation. Full colour, Ring bound.

Typical delivery is 5 business days.



## BUS BENCH ADVERTS

The key to success depends on bench location, number of benches and your advertisement design. Limelight Marketing offers almost 2 decades of Real Estate advertising expertise.





## BUS BENCH ADVERTS



To View More Limelight Bus Bench Advert Samples  
[CLICK HERE](#)

A company should not only be different, it must be seen as different.

Bus benches are a wonderful medium for advertising, but it takes a lot of creativity to make the best of it.

Bus bench ads are highly effective, sometimes more so than larger hoardings, claims research sponsored by Right Angle Media. Moreover, some areas do not have billboards as an advertising option, so bus bench advertising will often be an excellent alternative to larger billboards.

Custom designed 96.25" x 24.25" bus bench advert. Full colour, 1 side.

Typical delivery is 24 hours.



## EMAIL CAMPAIGNS

- Everyone checks their email. 91% of US customers use email daily.
- Stay on your subscriber's radar
- Tailor your message to your customers

<https://www.thebalancesmb.com/does-email-marketing-work-4043443>

# EMAIL CAMPAIGNS



A company should not only be different, it must be seen as different.

A consistent email marketing campaign that offers your clients value-added information can help you stay at the forefront of your clients minds. A custom email marketing campaign managed by our professional team can:

- Promote brand loyalty and brand recognition among email newsletter subscribers.
- Encourage previous, current and potential customers alike to visit your website and make a purchase through effective brand messaging.
- Facilitate increased open rates and click-through-rates through the use of compelling messages and unique designs.

Custom designed 600px wide email. Built to be ready to send straight out upon approval.

Typical delivery is 24 hours.



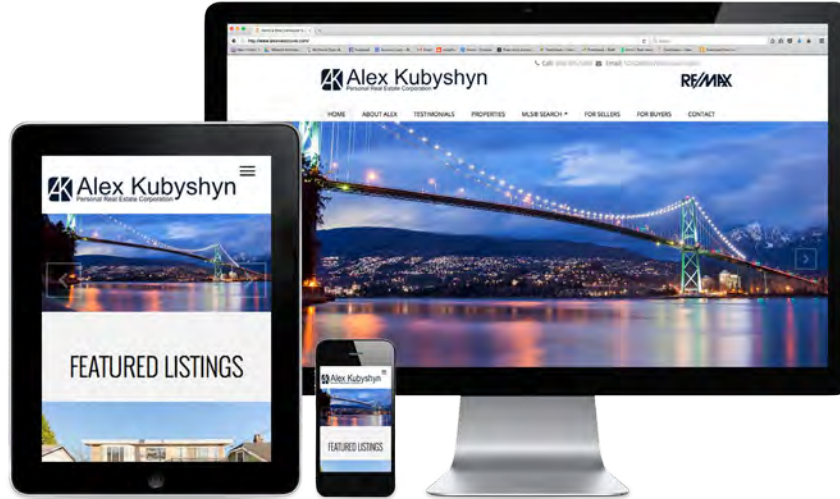
To View More Limelight Email Campaign Samples  
CLICK HERE



## WEBSITE

Your website is the most important tool you have for marketing your business, services or products by connecting with your users – on any device.

## WEBSITES



A company should not only be different, it must be seen as different.

Your website should be polished, easy to navigate and complement your marketing strategies. The modern world is moving faster and people don't have the time to figure out what you're trying to convey. The look of your website is the public face of your business online.

Our website design is intuitive, with a focus on easy-to-use navigation. We have experience effectively communicating with clients and creating something that's exactly what they have in mind with minimal revisions and downtime. We specialize in building websites that will impress both visitors and search engines alike; one of the most critical ways businesses are currently driving new and qualified leads. A website represents you and speaks to your customers.

We understand that presenting a business online is pivotal to its success in today's marketing landscape. We specialize in communication that is productive and concise to ensure the project progresses efficiently for both parties.



To View More Limelight Website Samples  
[CLICK HERE](#)



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